



November 3, 2015

FOR IMMEDIATE RELEASE

Artful Truth Exhibit at Your Library

(PANAMA CITY, FL) –The Artful Truth Project will be exhibited at the Bay County Public Library through November. This exhibit is coordinated by the Florida Department of Health in Bay County Tobacco Prevention Program.

The goal of this art and education project is to give students the tools needed to realize the persuasive potential of mass media messages, including its ability to distort perceptions and beliefs related to advertising by tobacco companies. Under the direction of some of the area's most talented art instructors, local youth create images that challenge and expose the tobacco industry's deceptive marketing techniques.

Between 2009 and 2015, over 700 local youth have participated in the Artful Truth Project and created art for this traveling art exhibit. Over the last six years, the collection of art has been showcased at various sites locally and throughout the state. Over 250,000 people have viewed the art and learned from their message.

The Bay County Public Library is located at 898 West 11th Street in Panama City.

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