

June 22, 2015

## FOR IMMEDIATE RELEASE

Using the Internet in Your Business

The Bay County Public Library has partnered with SCORE, a nonprofit organization dedicated to helping small businesses, to present a free two-hour seminar that will review the various roles that a website can support in enhancing your business. The seminar will be held on June 30<sup>th</sup> at 5:30 p.m. at the library.

## Topics will include:

- What is e-Business, and why get online?
- Definition of common terminology and their practical meaning/utility
- Eight steps to website development
- Domain Name Registration
- Site Content
- Web Site Design
- Server/Hosting Options
- Accepting Payments Online
- Security
- E-Marketing
- Testing and Maintenance

The Bay County Public Library is located at 898 West 11<sup>th</sup> Street in Panama City. Please call 522-2100 or visit <a href="https://www.nwrls.com">www.nwrls.com</a> for more information on this and other programs.

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